

## **TASL Executive Board Meeting Minutes**

**February 8, 2014**

**Welcome, Introductions, and Call to Order:** An executive board meeting of the Tennessee Association of School Librarians was held via Go to Meeting, due to inclement weather, on Saturday, February 8, 2014. The meeting convened at 10:00 a.m., with President Mona Batchelor presiding.

### **Voting Members Present**

Mona Batchelor, President  
Lora Ann Black, President-Elect  
Beth Frerking, Past President  
Tracy Parker, Secretary  
Nancy Dickinson, Treasurer  
Ann Nored – Walking Horse Area Rep  
Cami Townsel – Highland Rim Area Rep  
Kristy Williamson-Jackson – Appalachian Area Rep

### **Voting Members Not Present**

Raina Scoggins – Volunteer Region Area Rep  
Mindy Nichols - Mississippi River Region Area Rep  
Lea Glass - West Tennessee River Region Rep  
Melissa Wood - Western Plains Area Rep

### **Others Present**

Leah Allison, TLA Delegate to TASL  
Judy Bivens, Certification  
Allison Carroll, Technology  
Wendy Cornelisen, TEL/TLA  
Jenifer Grady, Tenn-Share  
Becky Jackman, Advocacy  
Misty Jenkins, Awards  
Shannon Minner, Administrator Presentation Task Force  
Brian Seadorf, Intellectual Freedom

### **Approval of the Minutes**

Minutes from the October 2013 board meeting were discussed. Minutes for this meeting will also be approved electronically. All minutes are posted to the TASL website in an effort to keep the membership informed of TASL business.

### **Treasurer's Report**

Nancy Dickinson, Treasurer, submitted the treasurer's report, stating, "we have a total of \$94,277.61 in our bank accounts, which include main checking (\$57,515.91) web checking (\$11,754.41), and savings (\$25,007.29). Dickinson presented the finalized 2013 Profit & Loss report included below. Year-to-date income of \$6,461.63 for 2014 includes 2013 Conference, 2014 Membership, Interest accrued, and VSBA stickers. Year-to-date expenses of \$1,365.62 include 2014 Conference, MemberClicks, PayPal, and treasurer expense.

**Profit & Loss**  
January through December 2013

	<u>Jan - Dec 13</u>
<b>Income</b>	
2010 Conference	375.00
2013 Conference	54,722.96
2013 Membership	20,660.00
2013 Preconference	1,655.00
2013 Summer PD	7,310.00
Interest Inc	2.49
Scholarship-Book Sale	626.00
VSBA Stickers	147.82
<b>Total Income</b>	<u>85,499.27</u>
<b>Expense</b>	
2013 Board Retreat	240.25
2013 Library Legislative Day	400.00
2013 Summer Workshops Expenses	8,571.44
2014 Summer Workshops Expenses	370.52
AASL Conference 2013	2,698.84
AASL Spr Meeting Travel	744.34
Advocacy	797.48
ALA Conference 2013	4,594.67
Award-Innovative Library	1,500.00
Awards	66.46
Conference 2012	2,234.19
Conference 2013	53,052.82
Conference 2014	232.76
Dues and Subscriptions	180.00
Freedom to Read Foundation	100.00
Insurance	1,092.50
Meeting room fee	25.00
MemberClicks	5,032.10
Overpayment reimbursement	15.00
PayPal Services	1,945.39
Refund - 2013 Conference	1,616.24
Scholarship	2,000.00
Tax Preparation	485.00
Teen Read Week	1,690.85
TLA	383.19
TLA Dues	60.00
Treasurer Expense	158.30
VSBA	130.35
<b>Total Expense</b>	<u>90,417.69</u>
<b>Net Income</b>	<u><u>-4,918.42</u></u>

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Accrual Basis

**Profit & Loss**  
January 1 through February 1, 2014

	<u>Jan 1 - Feb 1, 14</u>
<b>Income</b>	
2013 Conference	25.00
2014 Membership	6,420.00
Interest Inc	0.63
VSBA Stickers	16.00
<b>Total Income</b>	<u>6,461.63</u>
<b>Expense</b>	
2014 Conference Expense	-30.00
MemberClicks	311.55
PayPal Services	212.07
Treasurer Expense	872.00
<b>Total Expense</b>	<u>1,365.62</u>
<b>Net Income</b>	<u><u>5,096.01</u></u>

## **Committee and Task Force Reports**

### **2014 Conference Report**

Lora Black gave the Conference Committee report stating,

- Theme for 2014 is MVPs @ Your School: Librarians Building More Valuable Programs. We hope to offer a selection of programs and speakers that help us improve our wide reach of library services and help librarians stay current and relevant in our schools.
- Beth Frerking has recruited an impressive paid speaker line up for 2014's conference.
- Lora Ann Black and Tracy Parker are in the process of squaring away the official contracts.
- We set an arbitrary budget of \$10,000 and current estimates indicate we will be very close to meeting this goal. To date, we are getting 13 speakers for this price. Some of them have been very generous.
- Paid speakers include Vince Vawter, Jackie Mims Hopkins, Doug Johnson, Mary Nethery & Kirby Larson, Melissa Isreal Jacobs & Dr. Melissa Johnston, Sharon Draper, Jessica Young, Sharon Cameron, Adam Gidwitz, Mike Mullin, and Chris Grabenstein.
- Speaker bios are slated to be in the February newsletter.
- Thanks to Mona Batchelor and Jill Renfro, we have been in touch with Scholastic to be our bookstore vendor. They have been advised that our members will prefer hardback books.
- Jamie Bivens is in the process of updating forms and vendor information and will be posting the vendor information soon.
- The call for member presenters will be sent out through Member Clicks soon.
- Several members have graciously volunteered for the many behind the scenes tasks and that is noted and greatly appreciated.
- We are still recruiting for some jobs, so if you or someone you know is interested, please have them contact Lora Ann Black.
- The insurance provider from last year has been contacted and we will be able to bundle Summer PD and Conference for a savings again this year.
- Early on, we considered a One Conference-One Read similar to AASL. If anyone has a book suggestion, please let Lora Ann Black know.

#### **Other Points to Note:**

- Mona Batchelor requested the preparation of the 2014 Conference logo to appear on the website for online registration opening April 15, 2014.
- Holly Matthews will publish conference information in the February edition of *TASL Talks*.

#### **Advocacy**

- See HB 1700 in New Business.

#### **Awards**

- Misti Jenkins, Chair, will consult Cynthia Ryman, immediate past chair of the committee, for clarification needed regarding Awards.

#### **Certification**

Drs. Judy Bivens and Ruth Kinnersley are planning a follow-up research project regarding the Performance Based Assessment (TEAM) used for school librarians. They are currently revising survey questions and would appreciate feedback from the TASL Board. They will present their findings at TLA Conference.

## **Finance**

Per request of President Mona Batchelor and President-Elect Lora Ann Black, Nancy Dickinson will create a budget proposal for 2014 based on recent years' expenses and income in order to aid in the planning and execution of future TASL events and business.

## **Intellectual Freedom**

President Batchelor welcomed Brian Seadorf as Intellectual Freedom Committee Chair.

## **Long Range Planning**

Beth Frerking requested direction and suggestions for her committee, with plans to begin within the week.

## **Membership Committee**

Cristol Kapp submitted the Membership report electronically stating,

"We are off to a slow start with renewals for this year. Membership is down approximately 100 members. In January, I sent one renewal message to members. I have also posted several reminders on the TASL Facebook page... and assisted several members with questions..."

Below are the statistics for the new membership year:

Librarian	208
Librarian on Leave	002
Librarian Assistant	001
Retired Librarian	010
Supervisor/Professor	003
Student	025
Corporate	003
<u>Friend of TASL</u>	<u>005</u>
	257

As of February 5, 2014, 22 members have yet to submit their checks for their membership dues. The majority of members are taking advantage of online payment options."

## **Professional Development**

Becky Atkinson and Mindy Nichols, Professional Development co-chairs, submitted a report electronically, stating,

The planning for TASL Tool Time is well underway.

- Theme: TASL Tool Time
- Dates and Locations:
  - East TN – June 17 @ Lake City Elementary School in Lake City, TN
  - West TN – June 19 @ South Gibson County High School in Medina, TN
- Main Presenter(s)
  - Bekki and I have decided to contact Shannon Miller of Van Meter, Iowa, this week in hopes of attaining her as our featured presenter for our summer professional development. At this time, we do not know of her availability or cost. If I hear back from her before the board

meeting, I will give Mona the update. If any of you have alternate ideas, please pass them along to either Bekki or me.

- Member Presenters...thus far
  - TEL Trainer (both locations)

### **Technology**

Ali Carroll reported that she will commence management of the TASL Facebook and Twitter feeds. She will also manage projectors at 2014 Conference.

### **VSBA**

- Sharon Draper and Kirby Larson will attend the VSBA Banquet at 2014 Conference.
- Other points to note:
  - A student bookmark bearing a list of the nominated VSBA titles would be a valuable addition to the lists and PowerPoints currently provided on the TASL website.

### **Area Representative Reports**

West Tennessee River Region

Representative Lea Glass

- No report.

Mississippi River Region

Representative Mindy Nichols

- Mindy Nichols submitted a report electronically. It stated,
  - Houston High School initiated a student book club.
  - Shelby County Schools registered 42,011 elementary students for Read for the Record.
  - Association of Independent Schools is hosting a roundtable discussion for all independent school librarians at Ensworth Academy on February 19.

Western Plains Region

Representative Missy Wood

- No report.

Highland Rim Region

Representative Cami Townsel

- Jeannette Lambert from Pearl Cohn Entertainment Magnet School hosts an "Appy Hour" each Friday to showcase educational apps and online tools for teachers.

Walking Horse Region

Representative Ann Nored

- See February edition of *TASL Talks* for Walking Horse Region news.

Cumberland Region

Representative

- No report.

Appalachian Region

Representative Kristy Williamson-Jackson

- Kristy Williamson-Jackson's district is launching OverDrive for its e-book lending.

Volunteer Region

Representative Raina Scoggins

- No report.

East Tennessee River Region

Representative

- No report.

## Reports from Affiliates

### AASL/ALA

- TASL President Mona Batchelor and President-Elect Lora Ann Black attended the ALA Midwinter Meeting in Philadelphia, where a primary topic of discussion was how affiliate members and ALA could better assist each other. The minutes from the Midwinter Meeting are unavailable at this time.
- TASL's re-affiliation year is this year. The online form will be updated by Mona Batchelor.
- The 2014 ALA Annual Conference will be held in Las Vegas in June.

### Other Points to Note:

- Judy Bivens attended the Youth Services Caucus with Diane Chen, where they investigated avenues to make ALA more accessible to school librarians. The expense of membership was identified as a major barrier.

### TLA

- The TLA Conference is scheduled for April 30-May 2, at the Embassy Suites in Murfreesboro.
- The TLA/TASL Collaboration Committee is investigating the efficacy of and participation in summer reading programs, Common Core, and the public library. One area of concern is that summer reading programs are in danger due to lack of participation.
  - Dr. Bivens suggested reviewing studies and data to see how summer reading programs contribute to student success.
  - Wendy Cornelisen added that the Tennessee State Library and Archives (TSLA) contributes \$20,000 per year to these programs, and thus she is very interested in helping these programs rebound.
  - The TSLA theme for summer 2014 is "Fizz! Boom! Read!"
- Kathryn Bennett, former Lead Librarian for Metro Schools, and Dr. Judy Bivens will present on collaboration among schools and public libraries at the Summer Reading Conference for public librarians on February 10.
- March 5<sup>th</sup> is Library Legislative Day.

### Tenn-Share /TSERC

- Jennifer Grady presented the Tenn-Share report, stating,

#### Membership

The Tenn-Share membership cycle began on July 1, 2013. We are pleased to see that more districts are joining to share benefits with schools <http://tenn-share.org/membership/join>.

#### Database Offers and Membership Benefits

Tenn-Share encourages school librarians to complete its biennial database subscription survey so we can investigate discounts - [https://umcas.co1.qualtrics.com/SE/?SID=SV\\_0kQX3VCIEIBVO5v](https://umcas.co1.qualtrics.com/SE/?SID=SV_0kQX3VCIEIBVO5v).

More than 50 school libraries are taking advantage of the 50% discount with the Movie

Licensing USA group. Anime licenses are also available.

### **DataFest and School Library Collection Fair**

The next FREE DataFest and School Library Collection Fair will be Thursday, September 25<sup>th</sup>.

### **Board Members**

Our school library representatives are:

- Krystal McReynolds, School Librarian at Lincoln Elementary School, Kingsport City Schools
- Kecia Ray, Executive Director of Learning Technology, Metro Nashville Public Schools
- Jeanine Akers, Assistant Director of Libraries, St. Mary School

### **TSLA/TEL**

Wendy Cornelisen submitted the TSLA report, stating,

- The State Library's contract with Agent ends this year, and the RFP process for this contract is nearing conclusion.
- The State Library received a record 126 tech grants for 2014.
- The annual public library survey for 2013 is soon to be submitted.
- 2014 Summer Reading Workshop is February 10<sup>th</sup>.
- TEL searches increased by 7% in 2013.
- TEL promotional video is nearing final completion.
- TEL Training Dates for spring are now available.

### **TEA**

- No report.

### **Unfinished Business**

#### **Updating Officer and Committee Handbook Descriptions**

Lora Ann Black presented the following report.

"The Constitution and By-Law/Policy/Procedures (CBPP) Committee respectfully reports its 2013 work. In the April 2013 meeting, the board suggested updates needed to be made in the handbook regarding the Technology, Finance and Professional Development Committees and Holly Matthews, Nancy Dickinson and Karen Haggard were charged with writing updated drafts. At the August Board meeting final revisions to the descriptions were made and the Board adopted them in a formal motion. Lora Ann Black, CBPP Chair, revised the document to reflect new changes. In addition, the document format was updated in the following manner: the new logo was added, typographical errors and pagination were corrected, cross-references to Board action were added and a "Last Updated" line was added to the document footer. The document was submitted to the webmaster for posting."

#### **Bookmark Contest**

- The theme of the 2014 Bookmark Contest is "Lives Change @ Your Library."
- Contest information will be posted on the TASL website by February 11.
- Winners will be announced during National Library Week in April.
- Contest is an excellent way to encourage TASL membership because submissions are only accepted from TASL members.



### **Revised School Library Standards**

- At the State School Board Meeting on January 30, a roll call vote was taken on the new state library standards.
- Minutes are not yet available.

### **Administrator Presentation Committee**

- Shannon Minner presented “How Strong School Library Programs Benefit Administrators, Teachers, and Students,” a 45-slide presentation intended to inform school administrators of the value of quality school librarians and their impact on student success.
  - Mona Batchelor will share on Google Drive and post on the TASL website.
  - Beth Frerking suggested its use in university programs, summer workshops, and TASL conference.

#### **Other Points to Note:**

- Beth Frerking will organize a committee, the Administrator Presentation Task Force: Train the Trainer.
- Wendy Cornelisen will send a list of conferences for possible use.

## **New Business**

### **New Area Representative**

Mindy Nichols – Mississippi River Region Area Representative

### **New Committee Chair**

Brian Seadorf- Intellectual Freedom Committee Chair

### **House Bill 1700**

Representative Bill Dunn (East TN) proposed legislation, HB 1700, which would require a rating system for “non-textbook” required reading materials.

- Becky Jackman and Brian Seadorf discussed the burden to teachers as well as the need to mount a campaign contesting the bill.
- Leah Allison suggested HB 1700 for discussion at Library Legislative Day.
- Mona Batchelor will draft a letter for members to send to their legislators.
- Wendy Cornelisen cautioned members to wait until the HB passes subcommittee before engaging in a full-blown campaign.

#### **Other Points to Note:**

Wendy Cornelisen added that Randy McNally has introduced SJR 545, a library standards task force to enforce anti-cursing statute that affects student materials.

### **Library Legislative Day**

Becky Jackman will attend Library Legislative Day on March 5, 2014.

### **TASL Membership Initiative**

President Mona Batchelor suggested an initiative to increase first-time TASL membership and to promote renewals of TASL membership.

- The early membership renewal contest would give renewing members a chance to win a membership in ALA/AASL and a trip to the AASL Conference. Renewing members would be entered into one drawing and randomly selected.

- The new member contest would give new TASL members a chance to win free registration to the 2014 TASL Conference in Murfreesboro.
- Tennessee school librarians will be contacted via the e-list and TASL website.
- Mona Batchelor will finalize the details and regulations of the contest and present the initiative for an electronic vote this week.

### **AASL Concerns and Commendations**

Mona Batchelor and Lora Ann Black attended the ALA Midwinter Meeting in Philadelphia, where the following items were discussed.

- Go to Meeting and Google Docs are valuable and efficient communication forums/tools.
- Batchelor and Black requested the communication of any concerns that should be addressed at a national level to be shared with the committee.
  - Lora Black voiced a concern about a lesson plan database. The company that previously hosted the database has an employee of maintaining it until AASL makes new arrangements.
- Mona Batchelor recommended the Nashville Public Library's Limitless Libraries program as the commendation.

### **Adjournment**

Lora Ann Black made a **MOTION** "to adjourn the meeting." Beth Frerking seconded. The meeting adjourned at 1:00 p.m. (M-FEB2014-1)

### **ADDENDUM: Electronic Proceedings**

#### **October 2013 Minutes**

Thirteen TASL Executive Board members voted to approve the board minutes from October 2013 via an electronic Doodle vote entitled "TASL Board Meeting Minutes - October 2013." The approval passed with a vote of 12 yeas and 0 nays.

#### **TASL Travel Membership Contest**

As a culmination of the discussion from the February 8, 2014 Board Meeting, President Mona Batchelor presented the following outline to TASL Executive Board Members electronically on February 12, 2014, stating,

"At this time, I would ask if anyone would care to make a motion:

To provide TASL membership prizes as follows:

- 1) ALA/AASL membership for one year and a trip to ALA Annual Conference in Las Vegas in June 2014 to one TASL member renewed and paid by March 31, 2014.
- 2) TASL Conference 2014 registration and one night hotel stay at the Embassy Suites in Murfreesboro in October 2014 for one new TASL member joined and paid by March 31, 2014.

**Nancy Dickinson MOVED via email to adopt the TASL Travel Membership Contest rules and regulations**

as presented. Ann Nored replied, "I second the motion." Batchelor issued a Doodle vote entitled "TASL Travel Membership Contest" that passed with a vote of 8 yeas and 0 nays. MOTION passed. (M-EB2014-2)

- Batchelor will announce and post the contest rules and regulations on the TASL website and via the e-list.

#### **February 2014 Motion Summary**

**M-FEB2014-1:** Lora Ann Black made a **MOTION** "to adjourn the meeting." Beth Frerking seconded. The meeting adjourned at 1:00 p.m.

**M-FEB2014-2:** Nancy Dickinson MOVED via email to adopt the TASL Travel Membership Contest rules and regulations as presented. Ann Nored replied, "I second the motion." Batchelor issued a Doodle vote entitled "TASL Travel Membership Contest" that passed with a vote of 8 yeas and 0 nays. MOTION passed.

Respectfully submitted,  
Mindy Nichols,  
TASL Secretary 2014

#### **Dates to Remember**

- TN Library Legislative Day – March 5, 2014
- TLA Annual – April 30-May 2
- ALA Annual – June 26-July 1
- TENN-SHARE Fall Conference – September 25-26
- TASL Conference 2014 – October 23-25